



33. AQUA GENESYS

CIP Number: CREZ-XLS-33



C2r Hook:

The rishis called water Apah—the healer. The IPCC calls it H₂O. Both are correct. This is the protocol that reconciles them.

Unique Proposition:

A scalable technology platform that transforms village ponds into carbon-sequestering, biodiversity-supporting, community-owned ecological assets. No capex. Just Vedas, algorithms, and collective will.

Creative Inception:

Vancouver, 2002. Walking English Bay, Tomar watched a crow drink from a puddle polluted by storm runoff. He thought: *If we can send a rover to Mars, why can't we clean this puddle?* Twenty-two years later, Aqua GENESYS became the answer.

Format:

- Documentary series, 3 x 40 minutes
- Reference: *The Big Short* (systems thinking) [citation:TOC_CREZ2.pdf]

Cost Projection:

Item	Basis of Estimate	Cost (USD)
Pond remediation pilot (5 villages, 18 months)	Field implementation + monitoring	420,000
Sensor network development	IoT engineering	280,000
Carbon credit certification process	Verification + registration	150,000
Documentary production	3 x 40 minutes	550,000
Total		1,400,000

Proposed Completion: Q2 2026 – Q2 2027
